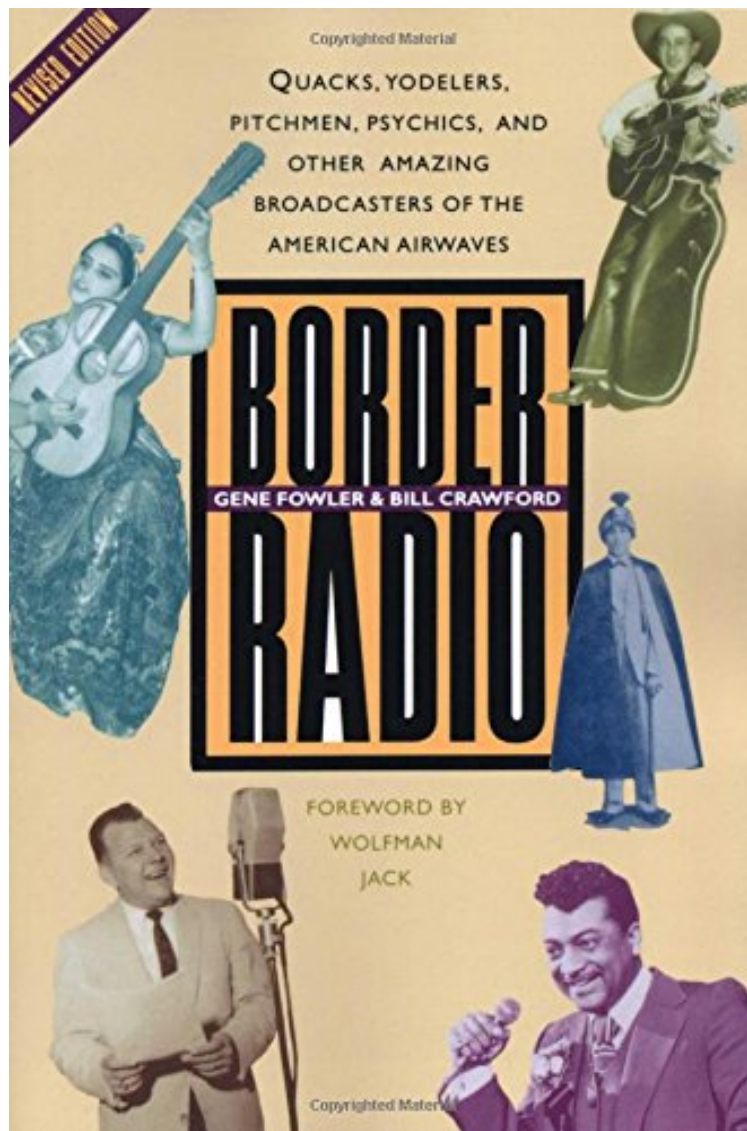


(Free download) Border Radio: Quacks, Yodelers, Pitchmen, Psychics, and Other Amazing Broadcasters of the American Airwaves, Revised Edition

Border Radio: Quacks, Yodelers, Pitchmen, Psychics, and Other Amazing Broadcasters of the American Airwaves, Revised Edition

Gene Fowler, Bill Crawford

ePub | *DOC | audiobook | ebooks | Download PDF



[Download](#)

[Read Online](#)

#590243 in Books 2002-03-15 Original language: English PDF # 1 9.00 x 1.25 x 6.00l, 1.31 #File Name: 0292725353371 pages ISBN13: 9780292725355 Condition: New Notes: BRAND NEW FROM PUBLISHER! 100% Satisfaction Guarantee. Tracking provided on most orders. Buy with Confidence! Millions of books sold! | File size: 38.Mb

Gene Fowler, Bill Crawford : Border Radio: Quacks, Yodelers, Pitchmen, Psychics, and Other Amazing Broadcasters of the American Airwaves, Revised Edition before purchasing it in order to gauge whether or not it would be worth my time, and all praised Border Radio: Quacks, Yodelers, Pitchmen, Psychics, and Other Amazing

Broadcasters of the American Airwaves, Revised Edition:

26 of 27 people found the following review helpful. Radio History At Its BestBy James TedfordWe're all familiar with infomercials promising miracle diets, TV preachers promising salvation, and e-mail spam promising riches. Although their transmission means are modern, the scams themselves aren't new. They were a born out of the radio age, through stations sometimes called "border blasters." These were high-power AM broadcasters set up just over the Mexican border to beam music, medical miracles and merchandise to the U.S. in a way never heard before on domestic radio. **BORDER RADIO** is a wonderful history of the border blaster stations. Fowler and Crawford have compiled an exhaustive history of the stations and personalities in a way that captures the flavor of the times. Some of the radio personalities, like the Goat Gland Doctor, were outright frauds, others, like Wolfman Jack, were the purveyors of the exciting, underground culture of rock-and-roll. All hawked their wares on the border stations, making an impression on American broadcasting, popular music, advertising and merchandising that is still felt today. Superbly detailed, **BORDER RADIO** covers the evolution of the medium from the early days of the 1930s when hillbilly music and medical quacks ruled the airwaves, to its demise in the 1960s when television and broadcasting treaties silenced the border stations for good. If you love radio and Americana, you won't be able to put this book down. Highly recommended. 0 of 0 people found the following review helpful. Five StarsBy Terry Ruth McKinneyVery happy! 0 of 0 people found the following review helpful. Great book!By JimI read the original version of this book many years ago and decided to get the expanded version on Kindle. It is very entertaining and factual. I wish there were more of the old radio transcriptions from those "Border Blasters" available to hear. Great book!

Before the Internet brought the world together, there was border radio. These mega-watt "border blaster" stations, set up just across the Mexican border to evade U.S. regulations, beamed programming across the United States and as far away as South America, Japan, and Western Europe. This book traces the eventful history of border radio from its founding in the 1930s by "goat-gland doctor" J. R. Brinkley to the glory days of Wolfman Jack in the 1960s. Along the way, it shows how border broadcasters pioneered direct sales advertising, helped prove the power of electronic media as a political tool, aided in spreading the popularity of country music, rhythm and blues, and rock, and laid the foundations for today's electronic church. The authors have revised the text to include even more first-hand information and a larger selection of photographs.

"This book adds immeasurably to our appreciation and understanding of the power the aural medium possesses to mirror and shape culture." (Communication Booknotes Quarterly) About the Author Gene Fowler is a freelance writer in Austin, Texas. Bill Crawford is a writer in Austin with an interest in Texas history.