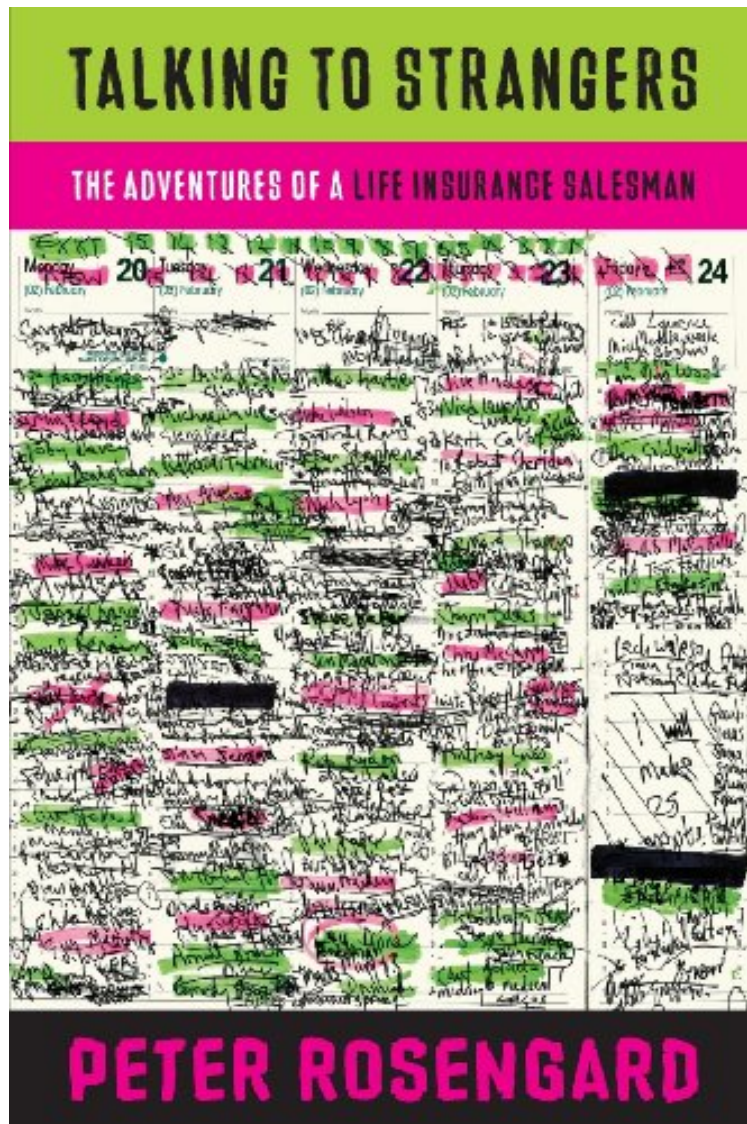


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Talking to Strangers: The Adventures of a Life Insurance Salesman

Peter Rosengard

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Peter Rosengard : Talking to Strangers: The Adventures of a Life Insurance Salesman before purchasing it in order to gauge whether or not it would be worth my time, and all praised Talking to Strangers: The Adventures of a Life Insurance Salesman:

4 of 4 people found the following review helpful. The best sales book ever writtenBy mark p davidsonI had the great pleasure of hearing Peter speak in 2000 and he had a massive impact on my insurance sales and business.He would have to be the most passionate sales person I have ever seen. I purchased several of his books to give to colleagues and

clients as well, and they were just as impressed as me. Grab a copy why you can implement his ideas and watch your sales skyrocket, This is not just for insurance advisers but anyone in sales who wants to increase their income and have loads of fun doing it. 1 of 1 people found the following review helpful. A fascinating story about a fascinating Life Insurance salesman! By James Thomas Reams Terrific flow to the book. As a Life Insurance salesman myself, the book really hammers home the emphasis on telling your story EVERYDAY!! Peter comes through more as a person who is a professional at living life, not just a Life Insurance salesman. Great book!!! 1 of 1 people found the following review helpful. Very funny By Leopoldo Gomez Although it is not what I expected - a book about selling, I enjoyed it. Rosengard is a larger than life character.

"I became a life insurance salesman in London in May 1969, for the glamour, the fast cars, the groupies... the beautiful women who'd stop at nothing to buy life insurance. It's a very well-kept secret." Thus begins Peter Rosengard's extraordinary account of his life so far, and the endless adventures in which he made, lost and remade a fortune; founded London's famous Comedy Store, discovered and managed some of the greats in stand-up comedy; turned an unknown boy band into a chart-topping sensation; and from a cold call in a public phone box, sold the world's biggest ever life insurance policy, for \$100m, for which he is still celebrated in the Guinness Book of Records. This is a book about "chutzpah", testament to a simple belief that "nothing's impossible". REVIEWS "Peter Rosengard is quite, quite mad- but is also brilliant and funny and can sell anything to anyone. As many of us know to our cost." -John Lloyd, TV producer. (QI, Blackadder, Not the Nine o Clock News) "If Peter Rosengard writes half as well as he talks this is a work of genius. If he writes half as fast as he talks you will have finished reading this before you started." -Howard Jacobson, Booker Prize winner. "Few careers outside show business have encompassed such vivacity, such bravado, such adulation, such immodest rewards- in short such sexiness." - Richard Askwith. The Evening Standard :ES Magazine "Peter was a key figure at the birth of what became known as Alternative Comedy. Because of that I am very grateful to him. Hence this quote, highly recommending a book I haven't read. But it means I don't have to buy a policy." -Ben Elton Peter's book is a marvellous rollercoaster tale of a life well lived. He delivers wisdom, jokes and empathy in equal measures. His experiences range from founding the Comedy Store, managing a chart topping pop group, to selling the world's biggest life policy for \$100M -from a cold call. I heartily recommend it to anyone interested in business- or indeed life." -Luke Johnson, Chairman, Risk Capital Partners and FT columnist.