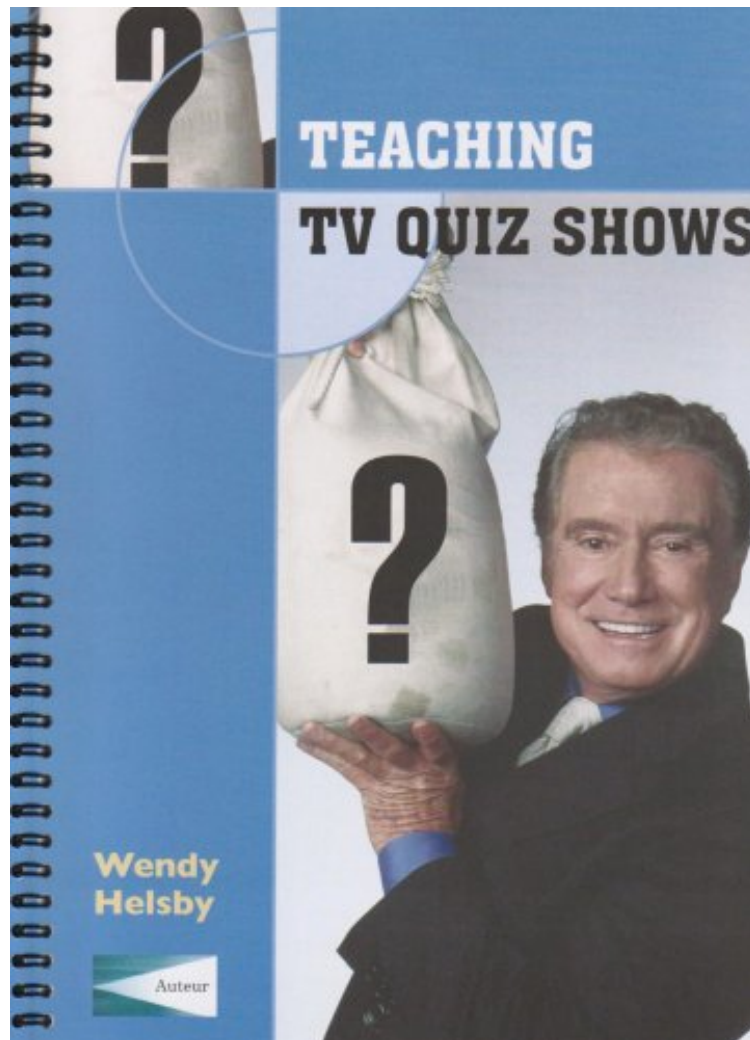


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Teaching TV Quiz Shows

Wendy Helsby

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After a brief introduction, Teaching TV Quiz Shows is organized in sections beginning with a short history after a brief introduction; and is then divided into the key media concepts of audience, producers, textual analysis and genre. A penultimate section addresses the debates surrounding quiz shows, especially in regards to issues of representation adn the impact of quiz shows on pop culture. The sections are interconnected and suggest activities that relate to different shows.Quiz shows, like situation comedies and soaps, are part of television's staple diet popular with both

audiences and producers. Quiz shows are broadcast on most major television channels and have recently morphed into phone-ins, on-line competitions, and other forms that reflect the convergence of different media. Their immense popularity makes them ideal case studies for critical evaluation.

About the Author Wendy Helsby is a highly experienced teacher of media and film and the author of *Auteur's Children's Comics* and *Teaching TV Advertising*.