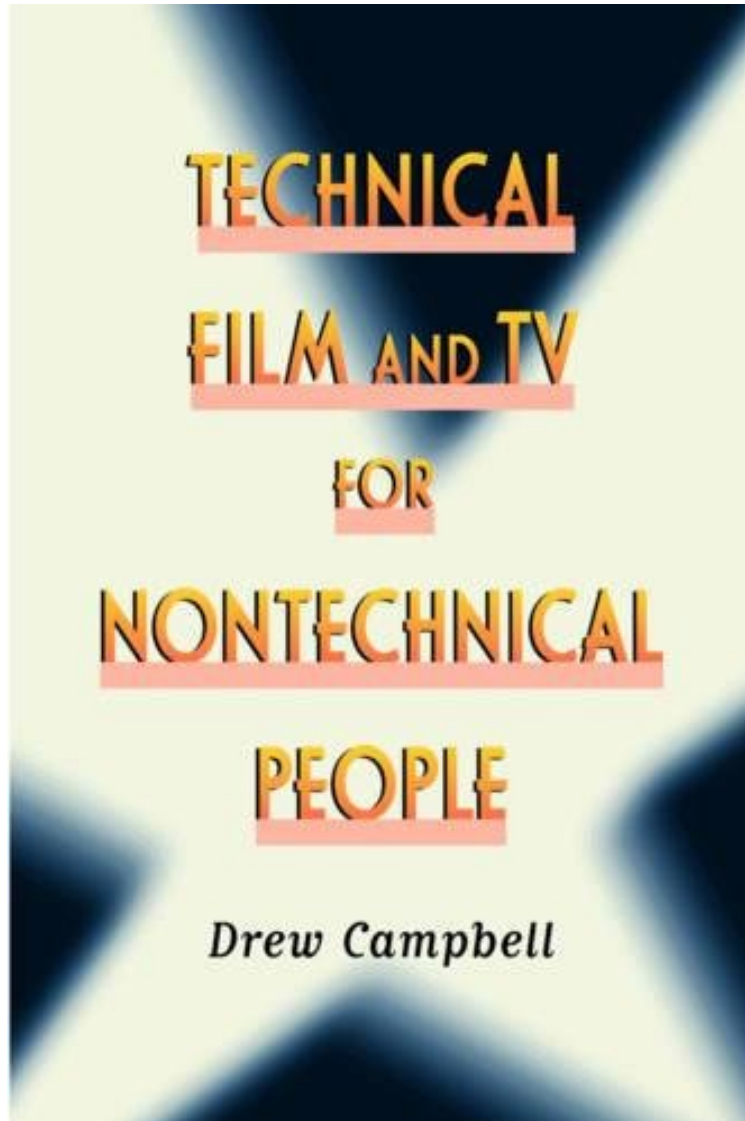


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## Technical Film and TV for Nontechnical People

*Drew Campbell*

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**Drew Campbell : Technical Film and TV for Nontechnical People** before purchasing it in order to gage whether or not it would be worth my time, and all praised Technical Film and TV for Nontechnical People:

0 of 0 people found the following review helpful. technical film /tv for technical people By D. C. Hahn I teach high school video production ,I am electronics /computer hardware type I found this book really cool beacuse it covered things that I had never had to deal with before or even concepts that I never used before this book was so helpful to me

I bought 2 more copies and gave one to my theater teacher (along with the "stagecraft" book by the same author) because I also do the technical A/V for school productions and I bought a copy for my industry partner because we are building a web broadcasting studio for him. This book was a wealth of information and I highly recommend it. Thanks to 0 of 0 people found the following review helpful. Informative with a few laughs along the way. By Josh Samaniego Very informative for someone specifically in my field. Especially as an undergrad about to graduate. Also it's an entertaining read. Not tedious a few laughs along the way. 0 of 0 people found the following review helpful. Excellent introduction for people who want to know what "all ... By Alan D. Campbell Excellent introduction for people who want to know what "all those people" on the set are doing, and how movies get onto film.

Technical Film and TV for Nontechnical People introduces film students, actors, producers and other nontechnical film people to the technical aspects that everyone working on a film set should know. Author Drew Campbell is a lighting and sound designer for Universal Studios who started out in theater and who was struck by the complex technical procedures and idiosyncratic expressions that he encountered on his first weeks on the set. Topics explained: Who does what on a film set: the roles of technical and non-technical team members Seeing a script: turning a story into a storyboard and then into a production Shooting on film or video: when each format is best used The parts of a camera: how it functions and how actors can best cooperate with it Sound: the process of recording and editing Shooting: the geography and schedule of a set and "getting the shot" Postproduction: editing, continuity, and the dailies

Campbell not only gives you the buzzwords but also the buzz, and he does it with wit and a practitioner's understanding of the medium. No more mumbling under your breath or burying your ignorance in a well placed cough; you'll actually know your ASA from your ENG when you're done with this nontechnical technical handbook. I highly recommend it, whether you want to communicate with a TV audience, a film gaffer or just friends at a post-movie coffee shop. (Patrick Moloney, Vice-President, Production and Show Development, Universal Studios) From the Publisher "Fly That Stinger to the Midget on the Platypus!" Film Pro Explains World of Film and TV Production to "Non-Techies." Cameras moving around, piles of strange equipment blocking the way, and film personnel shouting for "cuculoris," "best boys," and "putt-putts". . . the world of the film set is a chaotic, tech-intense place, and good technical know-how is required to make it work effectively. From the producer down to the second second assistant, every team member needs to know exactly what is going on at any moment of the production process to ensure swift progress and avoid costly mistakes. For these "non-techies of the film trade," TECHNICAL FILM TV FOR NONTECHNICAL PEOPLE by Drew Campbell provides an innovative guide to the cosmos of film and TV production. Campbell's book meets the needs of a huge audience: the film and TV industry is full with people who seek to get a grip on their technical know-how, whether they are students planning their first film shot, young producers who need to communicate with their camera crew, or actors trying to break into the industry with a side-door approach la Harrison Ford. Beyond the film world, the book will be helpful to the countless professionals in fashion, PR, or business who need to work in front of or behind a camera, often without any experience or training. From the Inside Flap "Campbell's insight into the world of film production is both broadly informative and easily understood, encompassing the professional world of filmmaking with a broad understanding and a deft, friendly way of "on the spot" writing. As a longtime filmmaker and teacher, I want my students to have this book." Jim Hubbard, Film Professor, New York University "Campbell not only gives you the buzzwords but also the buzz, and he does it with wit and a practitioner's understanding of the medium. No more mumbling under your breath or burying your ignorance in a well placed cough; you'll actually know your ASA from your ENG when you're done with this nontechnical technical handbook. I highly recommend it, whether you want to communicate with a TV audience, a film gaffer or just friends at a post-movie coffee shop." Patrick Moloney, Vice-President, Production and Show Development, Universal Studios "Knowledge is power. Drew Campbell has made the film process so clear, one need never fear technical terminology, site specific colloquialisms, or film jargon. With this knowledge, anyone can easily make it to the martini shot. An excellent introduction and immersion into the A, B, C's of movie set procedures and basic film grammar." David K. Irving, Chair, Undergraduate Film and Television, New York University, Tisch School of the Arts