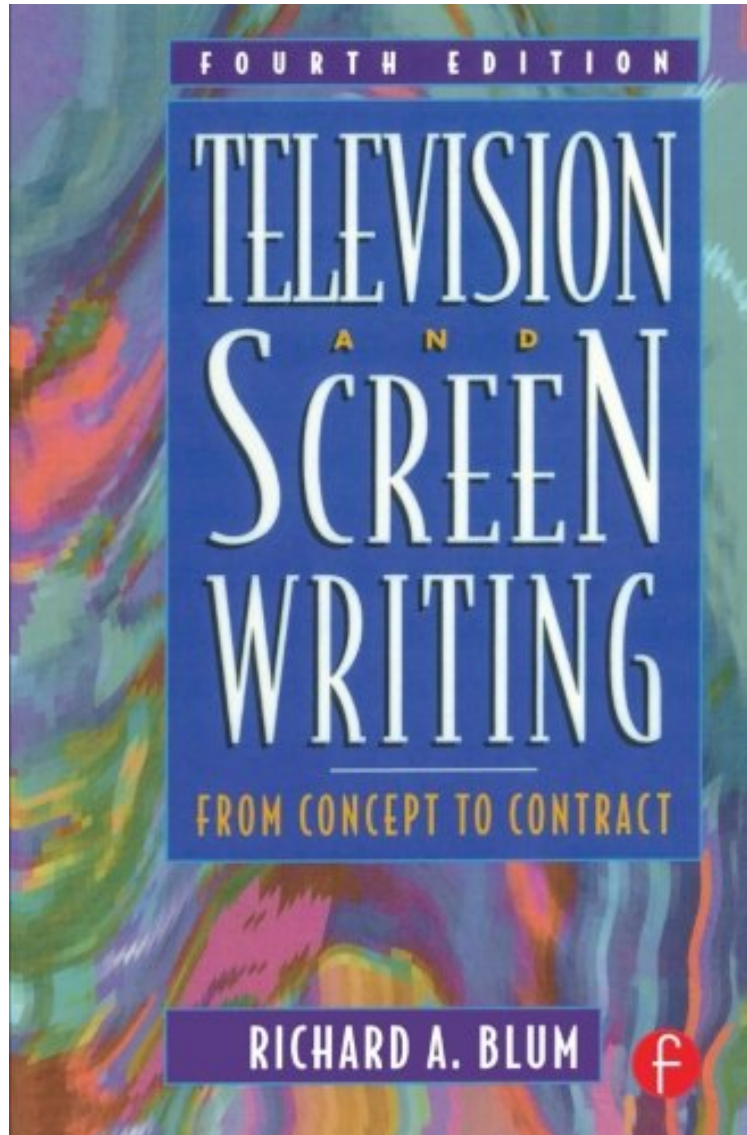


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Television and Screen Writing: From Concept to Contract

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Television and Screenwriting reveals how to write successful scripts for television and motion pictures, and how to effectively market them. To be successful, screenwriters must learn techniques to guide them from the germination of an idea to the revision of the final draft. Episodic television, long-form television, and motion pictures all share certain needs; the development of producible stories, appealing and castable characters, credible dialogue, expert structure, and skillful visualization. This Book Was Selected By: Writers Guild of America Website for "Tools of the Trade" as a recommended reading. The Academy of Motion Picture Arts and Sciences' Nicholl Fellowships in Screenwriting as a recommended reading resource for every writer and student of writing in the country and abroad interested in the five \$25,000 fellowships. It was added to the "Bibliography of Books on Screenwriting Other Resource Information" and is on the Nicholl Screenwriting Fellowships Website as a recommended reading. Scriptwriting Links Website and Playwriting Website as a recommended reading.
About the Author
Richard A. Blum is Professor of film and head of the screenwriting track at the University of Central Florida. He is a former executive and writer-producer for Columbia Pictures TV, and a consultant for Columbia Pictures. He served as a senior program officer for the National Endowment for the Humanities. Dr. Blum was a Consultant for Lorimar/Warner Bros. New Writers' Program. He was Judge and Regional Coordinator for the Nicholl Screenwriting Fellowships, sponsored by the Academy of Motion Picture Arts and Sciences Foundation. Dr. Blum has conducted numerous screenwriting programs, including seminars at The American Film Institute, Writers Guild of America, and others. He has authored and co-authored several other books in the field of television and film.