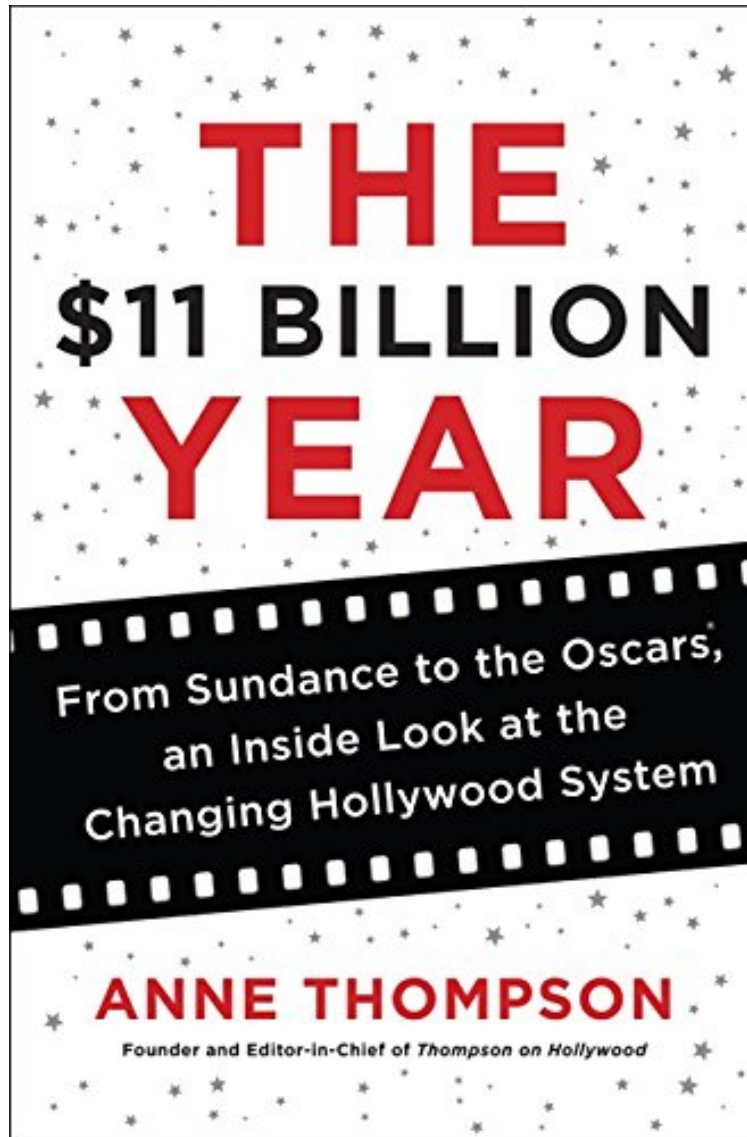


(Read free) The \$11 Billion Year: From Sundance to the Oscars, an Inside Look at the Changing Hollywood System

The \$11 Billion Year: From Sundance to the Oscars, an Inside Look at the Changing Hollywood System

Anne Thompson

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#1058213 in Books 2014-03-04 2014-03-04Original language:EnglishPDF # 1 9.00 x 1.08 x 6.00l, .0 #File Name: 0062218018320 pages | File size: 34.Mb

Anne Thompson : **The \$11 Billion Year: From Sundance to the Oscars, an Inside Look at the Changing Hollywood System** before purchasing it in order to gage whether or not it would be worth my time, and all praised The \$11 Billion Year: From Sundance to the Oscars, an Inside Look at the Changing Hollywood System:

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have read all this information from online sources. It read like it was a book full of published news articles packaged in a hardback. Ehh...4 of 4 people found the following review helpful. 11 Billion Cheers ...By Rebecca G. Morris This is a fast-moving, totally fascinating look at the movie industry today -- how it works, what it is happening now, and where it may be heading in the highly competitive digital future. Thompson knows her industry, writes beautifully and leads us through the pivotal events of the \$11 billion year with style and verve 1 of 1 people found the following review helpful. How Hollywood is Changing By James This is a very insightful book on how Hollywood is changing in the digital age, along with an insider's view on the 2012 Oscar race. It talks about why some films fared better than others in the race, and the back stories of why they were ultimately successful. The year 2012 was seminal in the change from a theater-based system to digital platforms. This book is a great read to see where it may be going.

"This chronicle of 2012 is a slice of what happened during a watershed year for the Hollywood movie industry. It's not the whole story, but it's a mosaic of what went on, and why, and of where things are heading." What changed in one Hollywood year to produce a record-breaking box office after two years of decline? How can the Sundance Festival influence a film's fate, as it did for *Beasts of the Southern Wild* and *Searching for Sugar Man*, which both went all the way to the Oscars? Why did *John Carter* misfire and *The Hunger Games* succeed? How did maneuvers at festivals such as South by Southwest (SXSW), Cannes, Telluride, Toronto, and New York and at conventions such as CinemaCon and Comic-Con benefit *Amour*, *Django Unchained*, *Moonrise Kingdom*, *Silver Linings Playbook*, *Les Misérables*, *The Life of Pi*, *The Avengers*, *Lincoln*, and *Argo*? What jeopardized *Zero Dark Thirty*'s launch? What role does gender bias still play in the industry? What are the ten things that changed the 2012 Oscar race? When it comes to film, Anne Thompson, a seasoned reporter and critic, addresses these questions and more on her respected daily blog, *Thompson on Hollywood*. Each year, she observes the Hollywood machine at work: the indies at Sundance, the exhibitors' jockeying at CinemaCon, the international scene at Cannes, the summer tentpoles, the fall's "smart" films and festivals, the family-friendly and big films of the holiday season, and the glamour of the Oscars. Inspired by William Goldman's classic book *The Season*, which examined the overall Broadway scene through a production-by-production analysis of one theatrical season, Thompson had long wanted to apply a similar lens to the movie business. When she chose 2012 as "the year" to track, she knew that box-office and DVD sales were declining, production costs were soaring, and the digital revolution was making big waves, but she had no idea that events would converge to bring radical structural movement, record-setting box-office revenues, and what she calls "sublime moviemaking." Though impossible to mention all 670-plus films released in 2012, Thompson includes many in this book, while focusing on the nine Best Picture nominees and the personalities and powers behind them. Reflecting on the year, Thompson concludes, "The best movies get made because filmmakers, financiers, champions, and a great many gifted creative people stubbornly ignore the obstacles. The question going forward is how adaptive these people are, and how flexible is the industry itself?"

From *Booklist* Showbiz journalist Thompson offers a thrilling behind-the-scenes look at a year in the business of film, 2012, which many deem a banner year for movies. Thompson reports from the big film festivals Sundance, South by Southwest, Telluride, and othersto show how films premiere and gain word-of-mouth buzz from the critics and industry insiders in attendance. On the other end of the spectrum, she witnesses how the studios create blockbuster genre franchises, such as *Twilight* and *The Avengers*, by marketing directly to cinemagoers at San Diego Comic Con, which has grown into a massive industry convention that puts fans in the room with their favorite stars. It all leads up to a big finale at the Oscars, when critical acclaim and marketing dollars vie to anoint the best film and performances of the year. Mixing behind-the-scenes stories about the making of the most notable films of 2012 with keen observations about the changing nature of the business, Thompson has crafted a page-turning look at the moviemaking industry that is bound to appeal to film buffs. --Kristine Huntley Nobody reports on the movie business with greater savvy or a sharper eye than Anne Thompson. In this valuable book she explores an entire years worth of events, clarifying the Big Picture while revealing insider details along the way. What a juicy read! (Leonard Maltin, author of *Leonard Maltin's 151 Best Movies You've Never Seen*) The \$11 Billion Year combines insight, intelligence, and irony. Whether Anne Thompson explains the growing importance of film festivals like Telluride, or dissects how a marketing strategy worked, she gives us 2012: A Movie Odyssey. (Annette Insdorf, Director of Undergraduate Film Studies, Columbia University) I loved it! The \$11 Billion Year is both a wonderful read and an informative one. Not always the same. Anyone who is interested in movies, business, or American culture should read this book. You could make a movie about this book about making (and marketing) movies! (David Black, award-winning film TV screenwriter and author of *An Invisible Life* and *Like Father*) The \$11 Billion Year makes you feel like a Hollywood insider. No matter how much you think you know about the movie industry, you'll learn more from Anne Thompson. She lives and breathes the business. (Nora Rawlinson, co-founder and editor *Early World*, former editor of *Library Journal* and editor-in-chief of *Publishers Weekly*) Ace Hollywood analyst Anne Thompson not only knows where the bodies are buried she digs them up for you! (Peter Rainer, author, *Rainer on Film: Thirty Years of Film Writing in a Turbulent and Transformative Era*) Anne Thompson (her name is spelled correctly, and she has never suggested we are

related) has for several years run one of the liveliest movie websites done with characteristic flair and aplomb. I am amazed by her cheerfulness, but I love hearing her give voice to it. (David Thomson, author of *The Biographical Dictionary of Film and Moments that Made the Movies*) Mixing behind-the-scenes stories about the making of the most notable films of 2012 with keen observations about the changing nature of the business, Thompson has crafted a page-turning look at the moviemaking industry that is bound to appeal to film buffs. (Booklist) An in-depth analysis of the changing business of filmmaking . . . Thompson also provides personally gleaned insights from the directors and stars of the major 2012 vehicles. Why didn't the prestigious *Lincoln* win Best Picture? Read and learn. (New York Daily News) About the Author Anne Thompson, who launched Indiewire's daily film blog *Thompson On Hollywood* for *Variety* in 2007, has covered the Hollywood beat for more than twenty-five years, writing for monthly, weekly, bi-weekly, and daily publications. For seven years she wrote the *Risky Business* column for the *LA Weekly* (and the *Los Angeles Times Syndicate*), followed by *Filmmaker* magazine and *The Hollywood Reporter*, where she also founded their first blog, *Riskybiz*, in 2005. Before that, she was West Coast Editor for *Premiere*, *Empire*, and *Film Comment*, and Senior Writer at *Entertainment Weekly*. She has also reported on film for the magazines *Vanity Fair*, *More*, *Wired*, *Sight and Sound*, *Filmmaker*, and *New York*, as well as for the newspapers the *New York Times*, the *Chicago Tribune*, the *London Observer*, and the *Washington Post*. Thompson currently hosts *Sneak Previews* at *UCLA Extension*, moderates and participates on industry panels, and does media interviews, especially at Oscar time, for such networks as *MSNBC*, *ABC*, *CBS*, and *CNN*. Born and raised in Manhattan, she now lives in Los Angeles. *The \$11 Billion Year* is her first book.