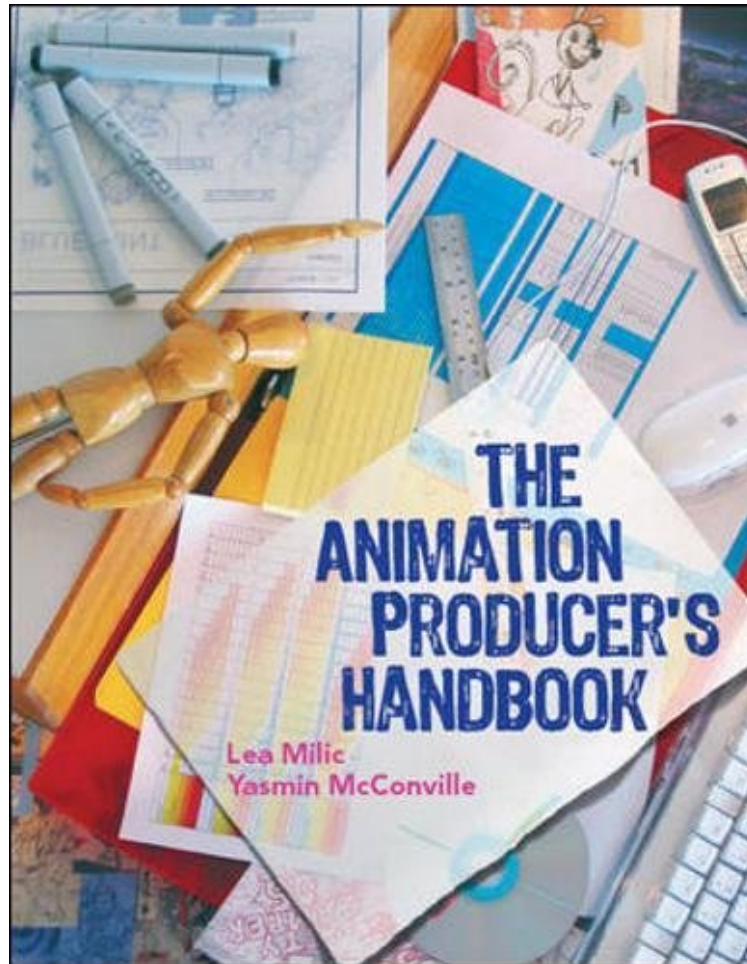


The Animation Producer's Handbook

Lea Milic, Yasmin McConville

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Lea Milic, Yasmin McConville : The Animation Producer's Handbook before purchasing it in order to gage whether or not it would be worth my time, and all praised The Animation Producer's Handbook:

3 of 3 people found the following review helpful. A great learning GuideBy Kristen MillerIt's the first book I've read on animation production that wasn't just a glorified autobiography about the writers 'fabulous' career!This book is for people who are unfamiliar with the business side of animation, and have the desire to find out more before they commit to it.This covers a lot of very basic information, as well as common practices and procedures. It's written in the tone of a dry instructional manual, which I appreciate. This industry (and the people in it!) are emotional enough already.After reading this, I feel better equipped to begin the process of starting my own studio.7 of 19 people found the following review helpful. I've never heard of these two peopleBy PlasticanimalzI've worked in animation for 10 years and I've never heard of these two women, and the few credits I could find on them were 1 video game and 2 TV series, both of which I've never heard of. So, I find it strange that they would seek out to write a book about something

where I'm having a hard time finding credits on them. The other producing book on the woman had a long list of credits as a production manager and several producing credits, including the new star wars film. I can't understand how I can take recommendations from two ladies on how the biz is run, when they have zero credits from a major studio. But maybe they are attempting to speak to an audience who has zero experience in animation.

Everything aspiring animation producers need in order to learn the language and procedures of this booming field The Animation Producers Handbook is a unique, all-in-one guide to the business and management processes of producing animation. Essential reading for anyone looking to break into the field, it spans all mediums and expertly breaks down animation production to its simplest and most understandable elements. You quickly pick up the business and management processes of producing animation, from a projects inception to its conclusion. Covering everything from the initial concept and the pitch, to establishing a core team, developing the script and characters, and budgeting and scheduling, the authors take you through the production cyclebreaking down animation production in an easy-to-understand way.

About the AuthorLea Milic is a producer at Jim Keeshen Productions in Santa Monica, California, USA, and Yasmin McConville is a producer at Yoram Gross/EM TV in Sydney, Australia. Between them they have over twenty years experience in all aspects of animation production in film, television, video games and the web.