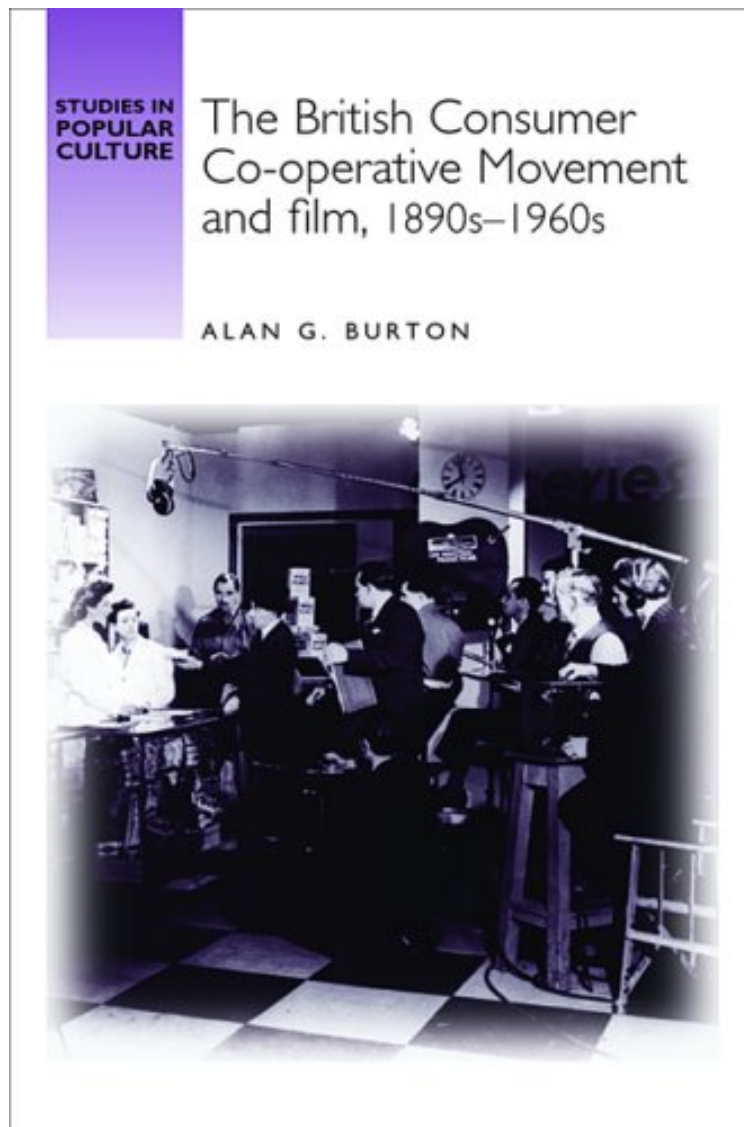


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## The British Consumer Co-operative Movement and Film, 1890s-1960s (Studies in Popular Culture)

*Alan G. Burton*

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This is a major new study on the Co-operative Movement's engagement with film for educational, cultural and publicity purposes. It provides original and enlightening insights into the political and commercial use of cinema in the twentieth century and significantly extends our understanding of the achievements of workers' cinema in Britain. It will be of particular interest to students of social and labor history, and film studies.