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Rona Edwards, Monika Skerbelis
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Rona Edwards, Monika Skerbelis : The Complete Filmmaker's Guide to Film Festivals: Your All Access Pass to launching your film on the festival circuit before purchasing it in order to gage whether or not it would be worth my time, and all praised The Complete Filmmaker's Guide to Film Festivals: Your All Access Pass to launching your film on the festival circuit:

2 of 3 people found the following review helpful. The Savvy Guru's By S. Castilian The authors definitely know what they're talking about. After working the film festival circuit for over 5 years, having gone to film school for over 6 years, I found myself back again, sitting in a film school classroom, while learning new things as if I were in a film festival kindergarten-like classroom setting...In other words, I was learning an abundance of new things. The wealth of information these authors cover when it comes to the industry (specifically film festivals), is just absolutely invaluable, but most of all, relevant to today's market. I highly recommend this book for all producers, agents, filmmakers, students, and industry professional...or better yet, this is a great addition to those aficionado of everything entertainment!

1 of 2 people found the following review helpful. Review of "The Complete Filmmaker's Guide to Film Festivals: Your All Access Pass to" by Vasilika Vanya Marinkovic By vanya This fabulous book-"The Complete Filmmaker's Guide to Film Festivals: Your All Access Pass to..." truly helped me find and select choice film festivals that fit my production needs! I am even happy to say, that as an aspiring filmmaker, one of my short films got selected into a festival that I learned of in this absolutely wonderful guidebook! I would enthusiastically recommend this guide to any aspiring filmmaker! Three Cheers!

1 of 2 people found the following review helpful. Awesome By Peter Highly recommend this book/survival-guide. These guys have been at, around, and run this game for some time. They know the global festival circuit very well and have awesome experiences and insight to share. Research and festival interviews/testimonials, submissions musts, markets, dealing with agents distribution, are just some of the important subjects they tackle. If you're new and thinking about, planning for, or a serial festival entrant, this book is invaluable.

The first step-by-step How To guide to film festivals, offering filmmakers a birds eye view of what it takes to have a successful festival experience. Practical, hands-on information with examples and exercises to help the filmmaker include: Targeting the right festivals; Creating a press kit; Promoting and branding your film; Promoting and branding yourself; Filling out entry forms; Creating a logline; And much more.

About the Author Rona Edwards. Graduating from California Institute of the Arts, Rona Edwards became Vice President of Creative Affairs for multiple Emmy-winner John Larroquette (Night Court), Academy-Award Winner Michael Phillips Productions (The Sting, Close Encounters of the Third Kind, Taxi Driver), and Emmy-winning and Oscar-nominated Producer, Fern Field (Monk, Heartsounds), before she was dragged kicking and screaming into the world of independent producing. As a Producer, she co-produced and/or executive produced One Special Victory (NBC) starring John Larroquette, The Companion (USA/SCI FI CHANNEL) directed by Gary Fleder, I Know What You Did (ABC) starring Rosanna Arquette, Out of Sync (VH1) starring Gail OGrady, and Der Morder Meiner Mutter (Sat.1/Studio Hamburg) for German television. Monika Skerbelis. Monika Skerbelis started her industry career as an assistant in the Story Department for Paramount Pictures, then moved over to 20th Century-Fox as an assistant story editor, later promoted to story editor. At the same time Universal Pictures offered her the opportunity to run their story department where she worked for ten years and was promoted from an executive story editor to a vice president. She developed a number of screenplays including Black Dog starring Patrick Swayze. In addition to her story department duties at Universal, she scoured film festivals, student film screenings, and screenwriting competitions in search of new filmmakers. Since its inception in 2000, Monika has been programming films for the Big Bear Lake International Film Festival, and has been the programming director of The American Pavilion Emerging Filmmaker Showcase at the Cannes Film Festival since 2008.