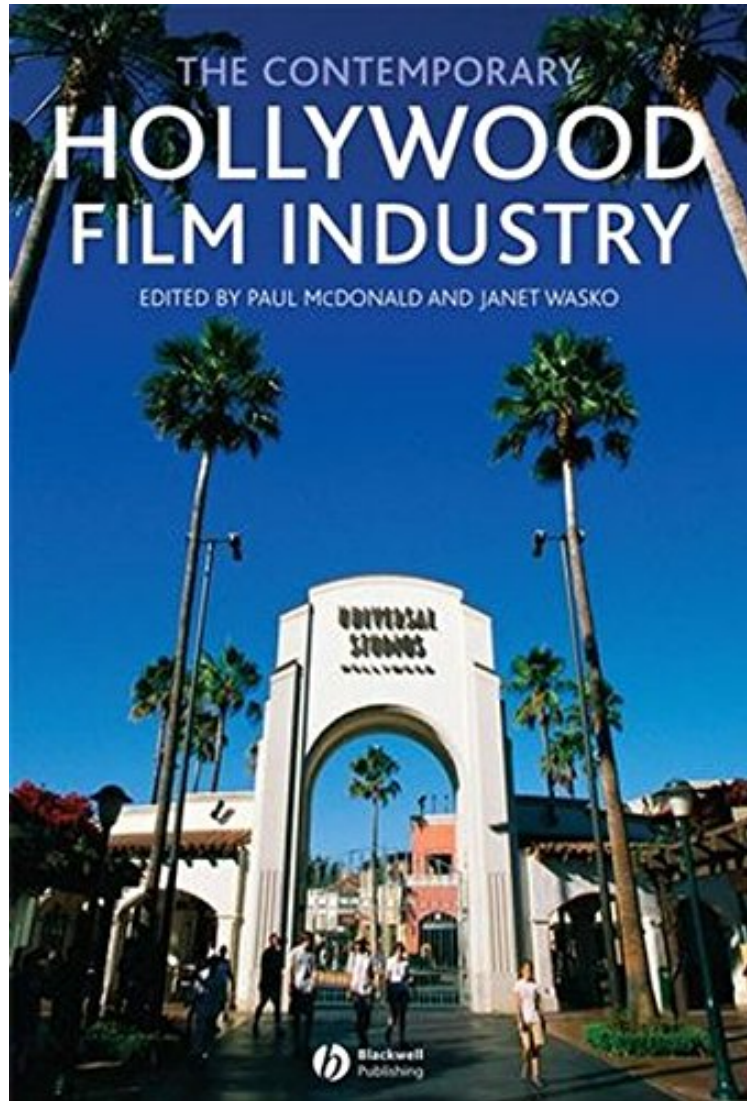


(Mobile ebook) The Contemporary Hollywood Film Industry

# The Contemporary Hollywood Film Industry

*From Wiley-Blackwell*

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**From Wiley-Blackwell : The Contemporary Hollywood Film Industry** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Contemporary Hollywood Film Industry:

The Contemporary Hollywood Film Industry is a collection of essays by leading scholars that examines the state of the U.S. film industry, from the 1980s to present day. Includes important discussions of the industry's labour and star systems, as well as intellectual property and state relations. Considers the role of independent producers, the global

marketplace for Hollywood product, corporate changes, and various new media windows, including video, DVD to cable, satellite, and online channels of delivery Brings together an international team of leading film scholars Offers a balanced and fresh approach to this important contemporary period in Hollywood

Covers all levels of motion pictures from a business perspective .This book examines the industry in contemporary marketing terms, and each essay clearly explains another aspect of American film as a business. THE CONTEMPORARY HOLLYWOOD FILM INDUSTRY is a truly indispensable book, and a pioneering effort in understanding cinemas business aspects. Its thorough study of the financial side of motion pictures, complete with full lists of sources after each insightful essay, is fascinating, enlightening, and instructive. (RogueCinema.com, December 2008) "Expertly organised and sharply focused, this collection gives its readers a clear and comprehensive introduction to how Hollywood has reorganised itself for its second century as the dominant global entertainment machine." Richard Maltby, Flinders University "The Contemporary Hollywood Film Industry does well to highlight the evolving 'global Hollywood,' the American film industrys truly multinational scale and scope. Of particular interest are the books several essays on so-called ancillary industries like videogames and music, which give readers a good, long look at a film industry that today concerns itself with a lot more than just making movies." Jon Lewis, Professor, Oregon State University

From the Back Cover

The contemporary Hollywood film industry is characterized by continuity and change. While many well-established Hollywood studios continue to dominate the film business, the industry also has witnessed various changes during the past two decades. The Contemporary Hollywood Film Industry is a collection of essays by leading scholars that examine the U.S. film industry as an international phenomenon, from the 1980s to present day. It explores a host of challenges and changes facing Hollywood, and includes important discussions of the industrys labor and star systems, as well as intellectual property and state relations. Essays consider the role of independent producers, the global marketplace for Hollywood product, corporate changes, and various new media windows, including video, DVD to cable, satellite, and online channels of delivery. Offering a balanced, fresh, and international approach to the important contemporary period in Hollywood, this text is designed specifically for classroom use in undergraduate and graduate level film courses. Contributors include: Paul McDonald, Janet Wasko, Tom Schatz, Philip Drake, Charles Acland, Eileen R. Meehan, Frederick Wasser, Randy Nichols, Jeff Smith, Susan Christopherson, Manjunath Pendakur, Ronald V. Bettig, John Trumbour, Joel Augros, Peter Kramer, Krishna P. Jayakar, David Waterman, Tamara L. Falicov, John A. Lent, Nitin Govil, and David Newman.