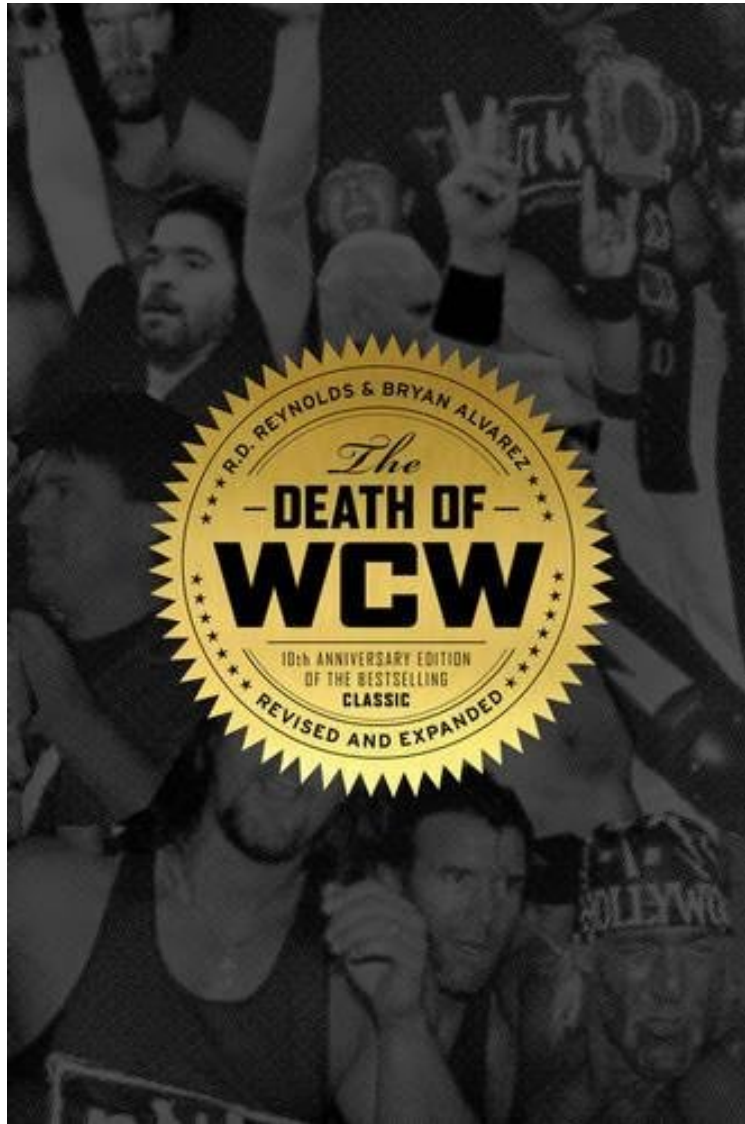


[E-BOOK] The Death of WCW: 10th Anniversary Edition of the Bestselling Classic Revised and Expanded

The Death of WCW: 10th Anniversary Edition of the Bestselling Classic Revised and Expanded

R D Reynolds, Bryan Alvarez
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#64431 in Books ECW Press 2014-10-14Original language:EnglishPDF # 1 8.90 x 1.20 x 5.90l, #File Name: 1770411755456 pagesECW Press | File size: 40.Mb

R D Reynolds, Bryan Alvarez : The Death of WCW: 10th Anniversary Edition of the Bestselling Classic Revised and Expanded before purchasing it in order to gage whether or not it would be worth my time, and all praised The Death of WCW: 10th Anniversary Edition of the Bestselling Classic Revised and Expanded:

2 of 2 people found the following review helpful. Awesome update.By Geoff LandtbomIn this update of the Death Of WCW, which has about double the pages of the original book, many things are covered that weren't in the original

such as various angles that weren't covered the first book such as the Black Scorpion angle, the monster truck battle between Big Show and Hulk Hogan, and several more and they all have a common theme, they make absolutely no sense, a WCW tradition. A real eye opener was Jim Herd's comments. Herd, who famously fired Ric Flair in the summer of 1991 following failed contract negotiations, basically admits that firing Flair was a huge mistake and that he was the best performer in the entire company by far. It's amazing what hindsight does to people. Moving on, the book has new asides. These are titled Lesson Not Learned in which mistakes by WCW are stunningly repeated by the WWE and in some cases TNA in the coming years, long after the company dies. The staggering details of Hulk Hogan's first WCW contract are also revealed. Lance Storm also talks about his first night in the WWE which is a good read. It's too bad Vince Russo was not interviewed for this book. I would have loved to hear his side of things as he's portrayed as a clueless bafloon throughout the first and second versions of the book. Jim Cornette, a sworn enemy of Russo, rips him for his lack of understanding of psychology in wrestling. Psychology in wrestling is extremely important so it's easy to see why Russo struggled so much in WCW as nothing he came up with made any sense. A key thing that was eliminated in this version was Bischoff's role in creating the confusing Team Challenge Series in the AWA. It was long accepted as fact but Bischoff said he had nothing to do with it in his book and there's nothing else to back up the claim so out it went. At the end of the book is a long list, though I swear it's only a partial list of the general idiocy in TNA, with many mistakes eerily similar of the mistakes WCW made. Anyway it's definitely worth the money even though it's largely the same book.

6 of 6 people found the following review helpful. More Entertaining Than Watching The Monday Night Wars
By Gamethyme I've been a wrestling fan for a while, and I remember the Monday Night Wars. This book was an interesting peek behind the scenes of the WCW. At times, it was hilarious. At times, it was tragic. At all times, however, the book was fun to read.

1 of 1 people found the following review helpful. A fun read to recap and detail wrestling history
By Peter Szymanski A very easy and well structured read. The authors, for the most part, try not to speculate on the faults of WCW as a company, but rather present facts and historical examples of the business where WCW management didn't learn. This leads a reader to consider how a business is impacted, not just a wrestling business, by faulty management. While the authors most likely don't have business degree backgrounds (and why they probably didn't elaborate more on business theory) the book can be a good teaching tool for any company executive. With a small understanding of the inner workings of pro-wrestling, the book allows the reader to see how mismanagement of talent/employees, lack of cash reserve, short term v long term objectives, and failure to understand a customer base can ruin one's business at a rapid pace. Ultimately you see that a company who adopts a #1 or None mindset will eventually achieve the later part of that goal. To see how management could take a guaranteed successful property for several decades to come, provided the show minimal fiscal responsibility, and disregard that responsibility at every opportunity, serves to remind how fast a fun thing like WCW can turn to tragedy. For a wrestling fan, this book is the ultimate recap of fond memories and what could have been. So many sport books and documentaries focus on athletes that never lived up to potential. WCW is the ultimate example of this. No former #1 draft pick, All American, Collegiate Player of the Year who busted in pros can match how WCW went from being the most dominate name in the industry to the industry's biggest joke.

In 1997, World Championship Wrestling was on top. It was the number-one pro wrestling company in the world, and the highest-rated show on cable television. Each week, fans tuned in to Monday Nitro, flocked to sold-out arenas, and carried home truckloads of WCW merchandise. It seemed the company could do no wrong. But by 2001, however, everything had bottomed out. The company having lost a whopping 95% of its audience was sold for next to nothing to Vince McMahon and World Wrestling Entertainment. WCW was laid to rest. What went wrong? This expanded and updated version of the bestselling *Death of WCW* takes readers through a detailed dissection of WCW's downfall, including even more commentary from the men who were there and serves as an object lesson and dire warning as WWE and TNA hurtle toward the 15th anniversary of WCW's demise.

About the Author R.D. Reynolds is the co-author of *WrestleCrap* and the co-creator of *WrestleCrap.com*, one of the wrestling community's favourite websites. He lives in Indianapolis, Indiana. Bryan Alvarez is the editor and publisher of *Figure Four Weekly*. He lives in Woodinville, WA.