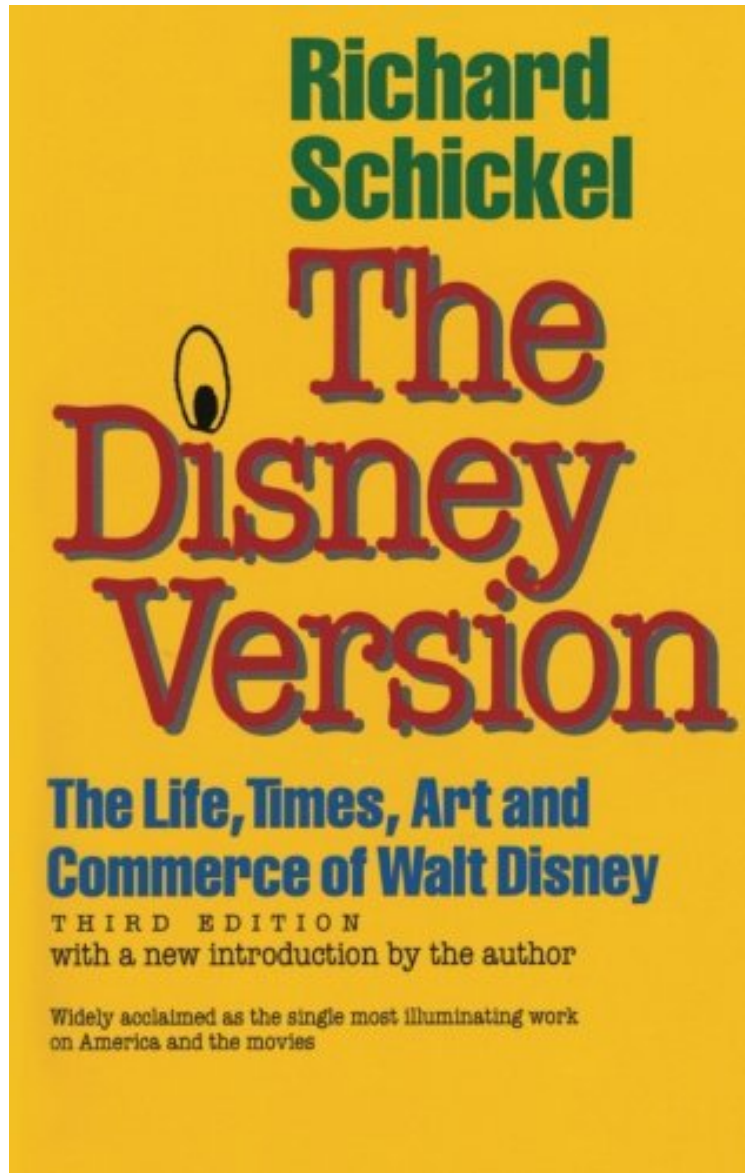


# The Disney Version: The Life, Times, Art and Commerce of Walt Disney

*Richard Schickel*

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**Richard Schickel : The Disney Version: The Life, Times, Art and Commerce of Walt Disney** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Disney Version: The Life, Times, Art and Commerce of Walt Disney:

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CustomerThe book is a good read. Using it for a class and really gets you thinking about the Disney bubble and how it is everywhere. Although the book was written a long time ago, it is easy to follow and read. Schickel is a master of words. The book is very analytical about Disney and would read even if I didn't need it for class2 of 2 people found the following review helpful. The Disney VersionBy Taylor O.This book is an excellent look into the life of Walt Disney and the Disney business, in a way that was not first sterilized by the company. As far as I know this is only book of this kind, and because of that its value is unmatched to anyone who wants to look under the hood and see what really made the man tick.2 of 3 people found the following review helpful. The Disney VersionBy KSNI had begun reading this book from a University and had to return it but decided I wanted it for my collection. The book itself was in excellent condition. Schickel's literate style is annoying to me as he persistently attempts to minimize the achievements that Disney was able to (along with his brother and the many, many talented people that he worked with) accomplish in his lifetime. The facts are accurate and although it isn't a truly insiteful "version", it does bring me slightly closer to how Disney was able to persevere and build his corporation. As a business major I respect the struggles and temperment of the man and this book prortrays this somewhat, although selectively.

This classic history of Walt Disney's life and works takes us from his wandering youth through the desperate gamble of opening his own animation studio, his daring decision to crash Hollywood, the sudden and inspired invention of Mickey Mouseand on to the creation of a multimillion-dollar international entertainment empire. Throughout Richard Schickel asks penetrating questions about Disney's achievements and shortcomings, and the enormous popularity of the "Disney version." "The story of how Disney built an empire on corrupt popular culturebecomes a revealing part of American cultural history."Pauline Kael. "One of the best studies ever done on American popular cultureunfailingly, consistently intelligent, and eminently readable."Stephen J. Whitfield, Brandeis University. "Richard Schickel's unauthorized biography of Walt Disney may be the single most illuminating work on America and the movies."Robert W. Butler, Kansas City Star.

The Disney Version is a model of good judgment, exemplary in balance and impeccable in tone. (Joseph Epstein COMMENTARY)The single most illuminating work on America and the movies. (Robert W. Butler Kansas City Star)One of the best studies ever done on American popular culture...unfailingly, consistently intelligent, and eminently readable. (Stephen J. Whitfield Brandeis University)The story of how Disney built an empire on corrupt popular culture...becomes a revealing part of American cultural history. (Pauline Kael)Established the terms of interpretation and debate about Disney...Schickel's [version] remains the most analytically and aesthetically penetrating portrait. (Benjamin Schwarz Atlantic)A classic history: the first to look behind the man's image. Enjoy a new introduction which reflects Disney's lasting influences. (Midwest Book )From the Back CoverRichard Schickel's classic history of Walt Disney's life and times was the first to look behind the carefully nurtured avuncular image of the man. Some howled in protest at this criticism of their hero, but they failed to see that Mr. Schickel's book acknowledged Disney's profound influence on American popular culture. The Disney Version takes us from Walt's wandering youth through the desperate gamble of opening his own animation studio, his daring decision to crash Hollywood, the sudden and inspired invention of Mickey Mouse - and on to the creation of a multimillion-dollar international entertainment empire. Throughout, Mr. Schickel asks penetrating questions about Disney's achievements and shortcomings, and about the enormous popularity of the "Disney version".About the AuthorRichard Schickel is a film critic for Time magazine and author of many books, including D. W. Griffith and the Birth of Film; The Men Who Made the Movies; and Intimate Strangers.