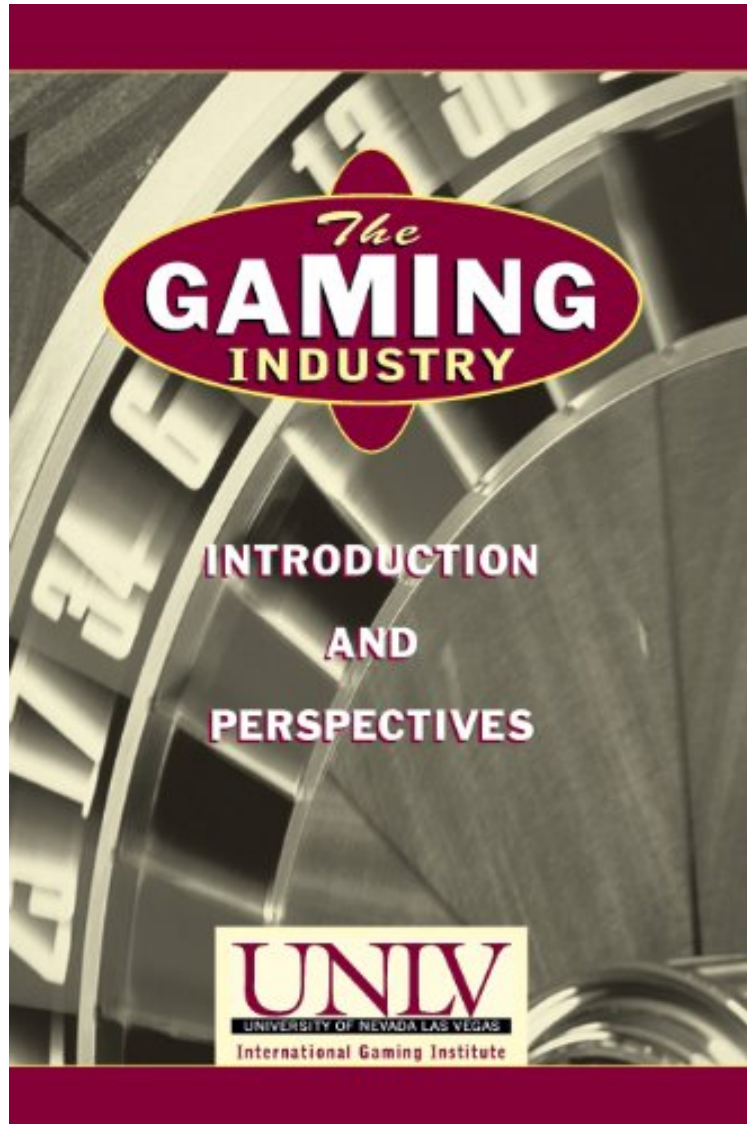


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## The Gaming Industry: Introduction and Perspectives

University of Nevada Las Vegas (UNLV)

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0 of 0 people found the following review helpful. Text BookBy C\_MillerA dynamic and informative (required) text for Native American Gaming in Okla. Not too bad as far as reading goes, not too boring and a nice price made this purchase an excellent value. 4 of 5 people found the following review helpful. High level overviewBy REMVery High level overview; sort of a textbook for a survey course on gaming. Unfortunately it doesn't go into depth. Also uses lots

of gaming references without defining them, which doesn't help you much if you are not already familiar with the industry. As such, it is of limited usefulness to anybody not already familiar with the industry. It's also of little use to anyone who is already familiar with the industry and wants to know more. 10 of 11 people found the following review helpful. Fantastic Book By Casino Newbie I read this book, along with "Casino Operations Management" by Kilby, Fox, and Lucas. Both books were EXTREMELY helpful. They both start by assuming you know nothing about the gaming industry. They then show you the history and the evolution of the industry and then take you under the covers to show you the hows and whys of casino management and its decisions. I would HIGHLY recommend both books to anyone looking to gain insight into this fascinating industry.

An authoritative introduction to the world of professional gaming and casino management, from the authorities on the subject, the faculty of the UNLV International Gaming Institute: Vincent H. Eade, Director David J. Christianson, Dean William F. Harrah College of Hotel Administration Contributing faculty members: Frank D. Borsenik Leslie E. Cummings Robert J. Martin John T. Bowen Bernhardt Fried Andrew Nazarechuk Pearl Brewer Zheng Gu John M. Stefanelli Anthony N. Cabot Jim Kilby This is the book for anyone interested in pursuing or advancing a career in the gaming or casino industry, the ideal reference for hospitality students as well as professionals. Completely up-to-date and reflecting current academic and technological trends in the field, as well as the legislative developments permitting gambling casinos in almost every state, The Gaming Industry: \* Covers the historical background and regulatory aspects of gaming \* Explores all facets of casino operations--from food and beverages to cage operations, auditing, marketing, and reporting \* Examines the mathematics and utility analysis of gaming, including all newly introduced technologies and related practices for gaming and casino operations \* And much more...

From the Publisher This valuable reference for both novices and professionals covers the historical background and regulation of gambling. Describes such casino operations as food and beverage, cage, auditing, mathematics, and a utility analysis of gaming. Every chapter includes the following: learning objectives, key terms, summary, and discussion questions. From the Back Cover An authoritative introduction to the world of professional gaming and casino management, from the authorities on the subject, the faculty of the UNLV International Gaming Institute: Vincent H. Eade, Director David J. Christianson, Dean William F. Harrah College of Hotel Administration Contributing faculty members: Frank D. Borsenik Leslie E. Cummings Robert J. Martin John T. Bowen Bernhardt Fried Andrew Nazarechuk Pearl Brewer Zheng Gu John M. Stefanelli Anthony N. Cabot Jim Kilby This is the book for anyone interested in pursuing or advancing a career in the gaming or casino industry, the ideal reference for hospitality students as well as professionals. Completely up-to-date and reflecting current academic and technological trends in the field, as well as the legislative developments permitting gambling casinos in almost every state, The Gaming Industry: Covers the historical background and regulatory aspects of gaming Explores all facets of casino operations from food and beverages to cage operations, auditing, marketing, and reporting Examines the mathematics and utility analysis of gaming, including all newly introduced technologies and related practices for gaming and casino operations And much more...