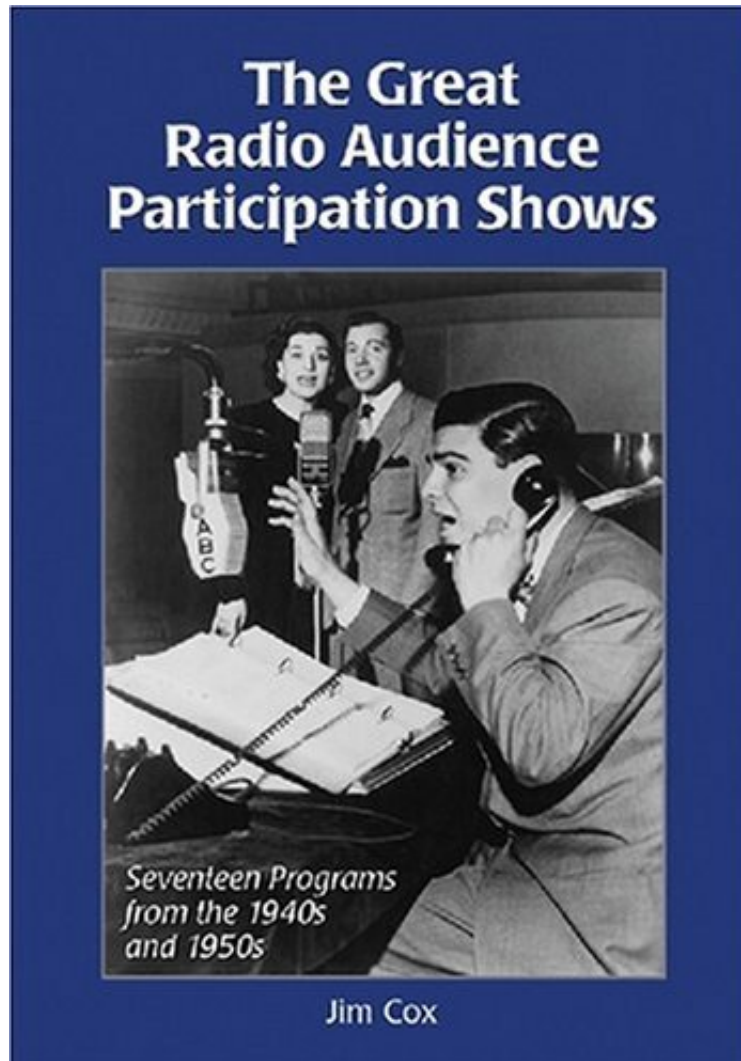


[Download] The Great Radio Audience Participation Shows: Seventeen Programs from the 1940s and 1950s

The Great Radio Audience Participation Shows: Seventeen Programs from the 1940s and 1950s

Jim Cox

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Jim Cox : The Great Radio Audience Participation Shows: Seventeen Programs from the 1940s and 1950s before purchasing it in order to gage whether or not it would be worth my time, and all praised The Great Radio Audience Participation Shows: Seventeen Programs from the 1940s and 1950s:

This work contains the histories of Arthur Godfrey's Talent Scouts, Art Linkletter's House Party, Break the Bank, The

Breakfast Club, Bride and Groom, Can You Top This?, Dr. Christian, Dr. I.Q., Double or Nothing, Information Please, Queen for a Day, Stop the Music!, Strike It Rich, Take It or Leave It, Truth or Consequences, Welcome Travelers, and You Bet Your Life, all from the 1940s and 1950s. Included for each show are the premise it was based upon, the producers, host, announcer, vocalists, orchestra conductor, writers, and sponsors, and the air dates and ratings. Biographical sketches are provided for 177 individuals.

From Booklist Old radio shows were wonderful, and who is left to remember them? Cox is a fan who appreciates the historical impact of the radio and the intimacy the hosts had with their listeners, an intimacy that is rare in television. He defines audience participation shows as those "on which there were frequent exchanges between a host (or other figures) and a live, on-premise audience." Cox focuses on 17 archetypal programs, including "Art Linkletter's House Party," "Arthur Godfrey's Talent Scouts," "Truth or Consequences," "Queen for a Day," and "You Bet Your Life." The entries, which are four to ten pages long and appear in alphabetical order by program name, begin with a description of the premise followed by lists of on-air and production staff, sponsors, ratings, and broadcast dates and times. Cox then discusses the backgrounds of the hosts, the development of the shows, the history of the shows on radio and television, and the impact the shows and their hosts had on society. The analysis of the programs is informative and deep. The entries are interesting to read, with some fun facts about the history of radio in general, sponsorship, the interactions of the personalities, and the scandals that sometimes occurred. A few photographs are included. The appendix lists additional audience participation shows with brief descriptions, networks, and years of broadcast. The volume wraps up with a bibliography and an index. As fun as this book is, it may not be that helpful to the reference desk except in libraries with comprehensive radio collections. It seems better to put it in the circulating collection so patrons can take it home and savor the memories. RBBC Copyright American Library Association. All rights reserved "extensive bibliography...Cox's informal writing style makes it acc" Through lengthy overviews of each series, with credits and sponsors, Cox documents the history of each series with warmth and humor" -- Big Reel "Big Reel" "analysis of the programs is informative and deep...entries are interesting to read..fun"--Booklist; "fascinating...a great read. You won't be disappointed"--Chattanooga Airwaves; "extensive"--Choice; "through lengthy overviews of each series, with credits and sponsors, Cox documents the history of each series with warmth and humor"--Big Reel; "an addictive read...hard-to-find personal data on the people involved with the shows"--Classic Images; "a treasure...well done"--Pacific Pioneer Broadcasters Radio and Television; "wonderful...excellent"--Chattanooga Airwaves; "fully details the complete history, story-line, sponsors, cast and crew of seventeen audience participation programs...entertaining...the author has peppered every page with obscure, but fascinating detail...perfect"--Radio Recall. About the Author Jim Cox is an award-winning author of numerous books about old time radio. A retired college professor, he lives in Louisville, Kentucky.