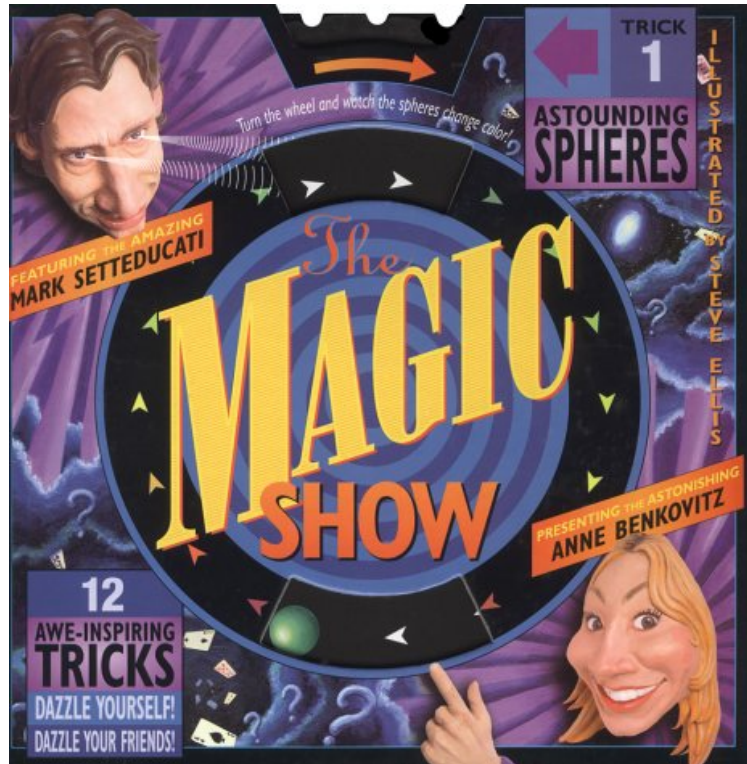



## The Magic Show

Anne Benkovitz, Mark Setteducati

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**Anne Benkovitz, Mark Setteducati : The Magic Show** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Magic Show:

9 of 9 people found the following review helpful. Fool Yourself More Than OnceBy PuzzlerThis book does what no other magic book has done. You can actually fool yourself repeatedly, and of course fool others. With most magic books, as you learn a trick in order to perform it, you discover the secret "something" that makes it work; thus you are never able to fool yourself. With this book, you don't have to learn any secrets in order to see the magic. The book performs for you!After the show of 12 effects, you need to re-set most of the tricks. If you carefully follow the instructions, there are a few tricks that will still fool you! This is indeed a first.You'll be tempted to tear the book apart to figure out a couple of tricks. Resist the temptation or buy two books.Highly recommended for young and old alike!0 of 0 people found the following review helpful. Really great concept, a lot of funBy Ethan GordonWhat a great book! Mark and Anne have done a great job with it. The tricks are brilliant, some of them even fooled me (a very experienced magician)! This book is a great conversation starter, and well worth the price.0 of 0 people found the following review helpful. Excellent book as a gift for kids who like tricksBy L. LeabresAll the self-performing tricks works very easily - no learning curve or slight of hand. Had tons of fun with it.

The first-ever self-performing book of illusion, The Magic Show is unlike any other book of magic ever published--it actually does the tricks and illusions. The reader is the audience , and the audience will be wonderstruck.How can a

book read your mind? Or carry out a complicated sleight of hand that will leave you utterly astounded? Created by two magic inventors (one a practicing magician and the other a magic-trick designer), and featuring state-of-the-art paper engineering and printing, *The Magic Show* features 12 no-fail interactive tricks. Pick a card, any card, and the book will accurately guess it every time. Spin the wheel and watch brilliant spheres mysteriously change colors. There's the Devious Dominoes, the Six Sorcerers, the Artful Aces. Illustrated with four-color mixed media art, *The Magic Show* is as exhilarating as sitting front row at a real performance. But with one huge advantage--a convenient "reset" book that's tucked into the last page allows you, the reader, to reset each trick with or without learning the secrets of the illusions.

From Publishers Weekly A book is a repository of text and images, but it is also (excepting e-books) a physical object. Sometimes the physical medium of a book rivals its message in impact, as with coffee-table books, minibooks, pop-up books--and with this delightful and genuinely creative book that allows its users to put on a 12-trick magic show. Setteducati is a professional magician and renowned inventor of magic; Benkovitz is a game, magic and toy inventor. They, along with a game inventor, Ivan Moscovich, who's listed as the book's "creative advisor," appear throughout the book via appropriately gaudy, caricatured illustrations by Ellis that depict the principles moving through a magic house. The book is a marvel of design, with the tricks hinging on turnable wheels, envelopes, slots, tabs, translucent flaps and so on. Trick 1, "Astounding Spheres," for example, depends upon a sturdy, partially hidden disk embedded in the book's cover, with only the top and bottom of the disk visible, through cutaways. As the disk is turned clockwise, red spheres visible on it through the top cutaway move behind the cover proper, then reappear in the bottom cutaway as green spheres. It's a nifty trick, as are most of the others--including mind reading, escape artistry and card wizardry--some involving principles of misdirection, others depending on simple mathematical principles, but all presented with a flourish. Not every trick is a dazzle, but the book as a whole is a razzle-dazzle that adults and kids should enjoy time and again (the book includes extra pieces and reset instructions). With the holidays approaching, this could, and should, be a big seller. (Dec.) Copyright 1999 Reed Business Information, Inc. "We played with the Magic Show one yawner of a day, and our boredom disappeared." -- Kansas City Star

From the Back Cover **STEP RIGHT UP! PRESENTING THE FIRST-EVER SELF-PERFORMING BOOK OF ILLUSION** How can a book read your mind? Or perform sleight-of-hand? Created and hosted by Mark Setteducati and Anne Benkovitz, **THE MAGIC SHOW** is unlike any other book of magic in that the book actually performs magic for you. --Pick a card, any card, and the book will accurately guess it. Spin the wheel on the front cover and watch the spheres mysteriously change colors. Count the Sorcerers--oops, better count them again. Cut the author in half! --**THE MAGIC SHOW** is as exhilarating as sitting in the front row at a real performance, but with one big advantage: A convenient reset book allows you to reset each trick--with or without learning the secrets of the illusion. --**THE MAGIC SHOW** performs with you or for you!