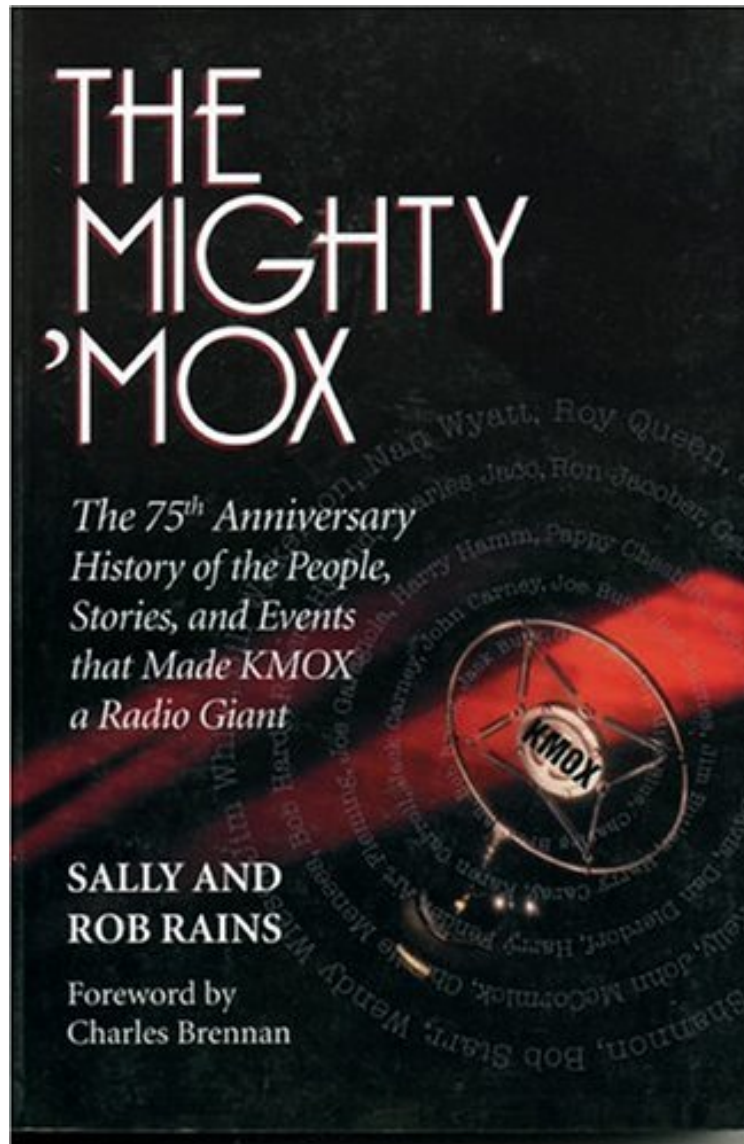


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The Mighty 'MOX: The 75th Anniversary of the People, Stories, and Events that Made KMOX a Radio Giant

Sally and Rob Rains

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Sally and Rob Rains : The Mighty 'MOX: The 75th Anniversary of the People, Stories, and Events that Made KMOX a Radio Giant before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Mighty 'MOX: The 75th Anniversary of the People, Stories, and Events that Made KMOX a Radio Giant:

0 of 0 people found the following review helpful. Five StarsBy Rho Ann HanesPerfect!0 of 0 people found the following review helpful. good but lackingBy David HillThis is a reasonably decent representation of the history of KMOX Radio out of St.Louis however the authors are somewhat lacking when it comes to balance and reality. I was a part of the 1970's and 80's of this great station and the book is a very "vanilla" offering of most all the personalities. Someday hopefully someone has the NERVE , the skill and the ability to write the real , balanced story of KMOX. I know most of the real stories behind the success of the Jack Carney 1970 years.0 of 0 people found the following review helpful. the best I have listened from Canada KMOX since 1960- and ...By Bob Fraserthe best I have listened from Canada KMOX since 1960- and have had the opportunity to view and tour the studio the book brought backso many memories

After extensive research and interviews, authors Sally and Rob Rains have gathered a treasury of stories and memories of 292 people who have worked at KMOX in its colorful and storied 75 years, presenting an entertaining and insightful oral history of what many experts and listeners agree is the best radio station in the country.

About the AuthorRob Rains is the author or co-author of 14 books, including the autobiographies of Jack Buck, Red Schoendienst and Ozzie Smith. He also is the author of Mark McGwire, Home Run Hero, published by St. Martin's Press in 1998. His wife, Sally Tippett Rains, a KMOX alum, is the co-author of six books, including The Pope's Visit to St. Louis, and Keeping Your Kids Grounded When You're Flying by the Seat of Your Pants, with Dr. Tim Jordan.