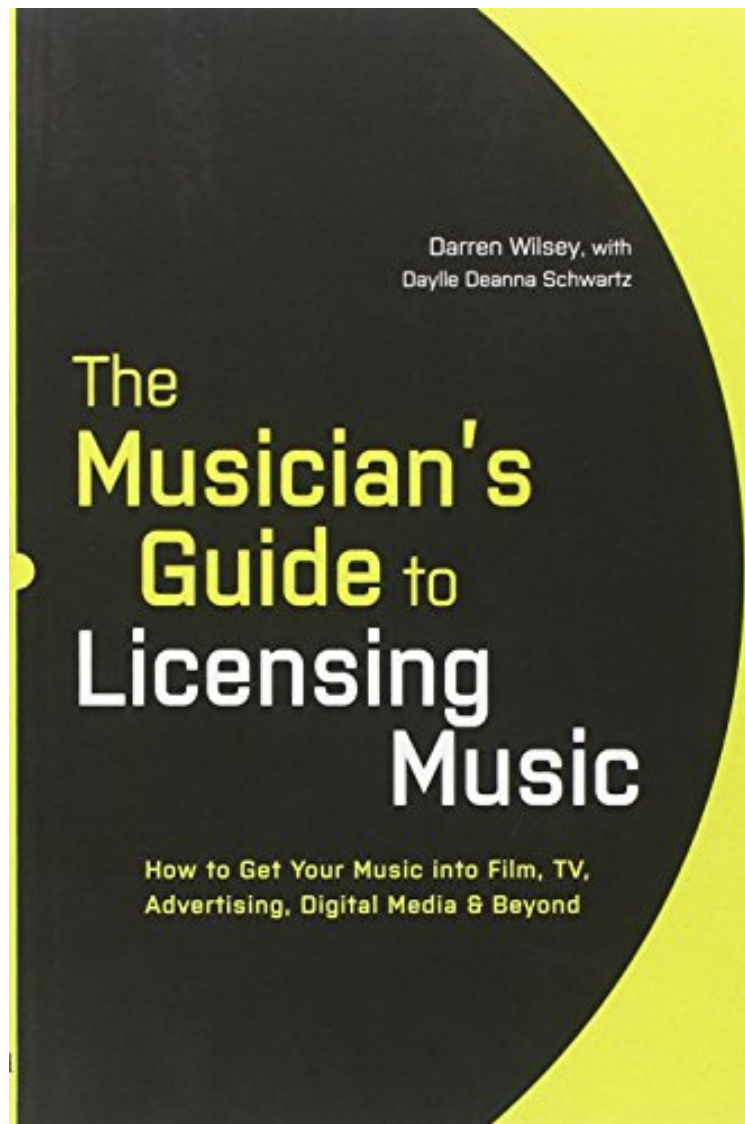


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## The Musician's Guide to Licensing Music: How to Get Your Music into Film, TV, Advertising, Digital Media Beyond

*Darren Wilsey, Daylle Deanna Schwartz*  
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**Darren Wilsey, Daylle Deanna Schwartz : The Musician's Guide to Licensing Music: How to Get Your Music into Film, TV, Advertising, Digital Media Beyond** before purchasing it in order to gage whether or not it would be worth my time, and all praised The Musician's Guide to Licensing Music: How to Get Your Music into Film, TV, Advertising, Digital Media Beyond:

0 of 0 people found the following review helpful. I am glad that I purchased the book By Julio L. Matta Just received this publication. Read about the first 3 chapters and I must say that as a person new to the business of music licensing, I am glad that I purchased the book. There is so much to really know about this aspect of the music business that many musicians take for granted or don't even know, I being one of them. This is a good reference to have on licensing, gives great insight, clearly written, and a good tool to plan your business and project plan for your future goals in the world of music licensing. The purchase was well worth it. Julio L. Matta 2 of 2 people found the following review helpful. Great reference for the classroom By Recdmavn I use this in my international licensing class and it is a great resource for us. Has very clear explanations and discusses many copyright issues and how to properly license your own music. I would recommend for the musician who has some experience with copyright - not for the newbie. 0 of 0 people found the following review helpful. Great information! By xzxJennaxzx Bought this when I took Darren's class. I still use it as a reference for licensing. There's a lot of useful information.

Plug your music career into the lucrative new income streams of the digital marketplace Record deals are so twentieth century. Today, music licensing is the fastest route to widespread exposure and a steady income. Creators of films, television shows, commercials, video games, ringtones, podcasts and other digital-age media hunger for music perfectly suited to their projects providing endless, lucrative opportunities for savvy musicians. Whether you're an unknown composer, an up-and-coming songwriter, an independent-label performer, or a big label star, there's a place for you in this fast-growing field as long as you learn to master the game. How does music licensing work? Where are the most abundant and rewarding opportunities? Find the answers in this authoritative, up-to-the-moment overview of one of the most effective ways to market your talent. It's all here: The key players in the music licensing business and the best ways to make contacts and bring your music to their attention Types of licensing agreements and how to understand them An inside look at the licensing selection process and how to get a jump on music requests Negotiating payment and protecting your music in the open marketplace, including international venues Getting music licensed for television shows, films, commercials, digital media, and less obvious markets like colleges and universities, theater companies, corporate training videos, and restaurants Firsthand advice from top music executives, marketers, music supervisors, lawyers, talent managers, and filmmakers

About the Author Darren Wilsey is an award-winning composer, songwriter, music producer, and author of *The Musician's Guide to Licensing Music: How to Get Your Music into Film, TV, Advertising, Digital Media Beyond*. Wilsey has written, produced, and mixed music for an illustrious list of independent films and network television, including *Ghost Whisperer*, *Sex the City*, and *Queer as Folk*. Wilsey studied at the Juilliard School of Music, where he majored in classical guitar. He received an MFA in music composition and technology from the University of California, Irvine. He lives in Orange County, CA, with his wife and their two sons. Daylle Deanna Schwartz was a music industry consultant, self-empowerment counselor, and successful author of many books including *I Don't Need a Record Deal* and *The Real Deal: How to Get Signed to a Record Label*. She appeared on more than 300 television and radio shows, including *The Oprah Winfrey Show* and *Howard Stern*, and was quoted in many publications, such as *The New York Times* and *Billboard*. Schwartz died in 2014.